



Campaign Period

29-03-19 till 29-04-19

Offer Details

- 1) Pay for your order on Amazon using RuPay debit card/credit card/ prepaid card and get 10% cashback up to INR 100.

Cashback applicable only once during the offer period on RuPay debit card/credit card/prepaid card order. No minimum order value.

- 2) Offer duration:29/03/2019 to 29/04/2019

Offer Terms & Conditions

Offer Terms and Conditions for the Offer Period March 29th – April 29th2019 (both dates included)

1. This limited time promotional offer ("**Offer**") is made available to you on www.amazon.in or the mobile application / mobile site thereof (collectively, "**Amazon.in**") by Amazon Seller Services Private Limited and is provided to you by National Payments Corporation of India ("**NPCI**") and Amazon Pay (India) Private Limited ("**Amazon**").
2. These Offer terms and conditions ("**Offer Terms**") are in addition to the Amazon.in Conditions of Use & Sale and Privacy Notice, to which you agree to by using Amazon.in. In the event of any conflict between the Conditions of Use & Sale and these Offer Terms, these Offer Terms will prevail, only for the purposes of this Offer.
3. This Offer is open to all residents of India holding a valid and current RuPay debit card or credit card ("**Card**") issued in India ("**Cardholder**").

4. This Offer is valid from March 29th to April 29th 2019 (both dates included) ("**Offer Period**"), unless extended or revoked without notice and without liability by the NPCI/Amazon.
5. Under the Offer:
 - (a) every eligible Cardholder who transacts on Amazon.in using a Card for the first time in the past 12 months of such transaction, will receive cashback in the form of Amazon Gift Card (issued by Qwiksilver Solutions Private Limited) equivalent to 10% of such first transaction up to INR 100;
 - (b) every eligible Cardholder who transacts on Amazon.in using a Card and has used the Card at least once in the past 12 months of such transaction, will receive cashback in the form of Amazon Gift Card (issued by Qwiksilver Solutions Private Limited) equivalent to 10% of such first transaction up to INR 25;
 - (c) every eligible Cardholder who uses a Card to make a card-on-delivery / mPOS transaction for purchase made through Amazon.in for the first time in the past 12 months of such transaction, will receive cashback in the form of Amazon Gift Card (issued by Qwiksilver Solutions Private Limited) equivalent to 10% of such first transaction up to INR 100.
6. The Cashback will be provided to the Cardholder for a maximum of 1 (one) Transaction completed during the Offer Period.
7. The Offer is not valid on purchase of Amazon Gift Cards, Amazon Pay Balance, gold coins, RBL bank cards, bank cards (such as RBL and ticket compliments GCs), annual Prime membership, precious jewelry and/or Samsung mobile and tablet devices (except for Samsung Galaxy On5 Pro and Samsung Galaxy On7 Pro mobile devices), mobile recharges, utility payments, tickets (travel, movie and event) and hotel bookings (collectively, "**Ineligible Products**").
8. Cashback under this Offer will not be valid on equated monthly instalment (EMI) transactions.
9. Under this Offer, the cashback will be provided to the Cardholders in the form of Amazon Gift Cards, issued by QwikSilver Solutions Private Limited, redeemable as Amazon Pay balance associated with the Amazon.in account used by the Cardholder for the transaction. The use and redemption of Amazon Gift Cards and the use of Amazon Pay balance is subject to applicable terms and conditions.
10. The cashback under this Offer will be provided to the Cardholder within 10 (ten) days of completion of the respective transaction.
11. In case the Cardholder either returns or refunds the product or cancels the transaction or a transaction is cancelled for any reason whatsoever, such transaction will not qualify for the Offer. If the order is cancelled / returned in part, the Cardholder will qualify for the Offer only for the part of the transaction that is not cancelled / returned (subject to such items not being Ineligible Products).
12. By participating in this Offer, every Cardholder expressly agree that Amazon or any of its affiliates will not be liable or responsible for any loss or damage whatsoever that you may suffer, directly or indirectly, in connection with this Offer, including but not limited to that associated with your use of products purchased under the Offer.
13. NPCI/ Amazon reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add / alter / modify / change or vary all or any of these Offer Terms or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not.
14. If Cardholder violates any of these Offer Terms, the Offer will be invalid and participation of such violating Cardholder will be deemed withdrawn with immediate effect.
15. Amazon reserves the right to disqualify a customer from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under this Offer.
16. These Offer Terms and Conditions are governed by the Laws of India. Any disputes arising out of this Offer will be subject to the exclusive jurisdiction of the courts at Mumbai.
17. Any Cardholder is not bound in any manner to participate in the Offer. Any such participation is voluntary. This Offer is being made purely on a "best effort basis"
18. NPCI/Amazon may extend or withdraw the Offer, or modify or change any of the Terms and Conditions at any time without prior notice and without any liability.
19. Nothing herein amounts to a commitment by NPCI or Amazon to conduct further, similar or other offers.
20. The above offer is not applicable for "ATM Only" cards.
21. The above Offer is by way of a special offer and nothing contained herein shall prejudice or affect the terms and conditions of card member agreement between a Cardholder and the issuing bank.
22. Any queries in relation to this Offer or the cashback under this Offer will be entertained only up to May 30, 2019, and can be directed at Amazon Customer Support. Post such date no communication will be entertained regarding this Offer or cashback.
23. Any person availing this Offer would be deemed to have accepted these Offer Terms.